



THE NEW ERA OF TV!

REACHING OVER

OVER 100 MILLION HOMES AND DEVICES
LOCALLY (GA/TN/SC/FL/AL) AND GLOBALLY

PLATFORM, EVERY HOME, EVERYWHERE

Visit us at IMPOWERYOURPOWER.COM



OUR COMMITMENT

With a dynamic and inspirational portfolio of engaging programming, IWWTvN, ImPowered Woman Worldwide Tv Network will deliver your message to the viewers you want to reach with placement on platforms today's consumers prefer.

Paired with our deeply committed and knowledgeable team approach, you'll achieve your strategic business goals, broaden your market exposure, and expand and diversify your customer base with ImPowered Woman Worldwide Tv Network. Yes, we are owned and operated by Women and as of 2020 our viewers represent 72% women ages 30-64 and 28% Men ages 26-71. We have broadcasters/sponsors and viewers across all ages and cultures both men and women.

ImPowered Woman Worldwide TV Network Mission / Vision

Produce and broadcast a dynamic and authentic television programming

to bring inspiration, transformation and education to the world that will progress and unite us economically, socially, and spiritually. ~Evangelist Dr. Denise Abraham

OUR OFFER



TO UNDERSTAND

Taking the time to understand your TV Show/Business/Campaign and its goals.



TARGET

Finding your target audience and recommending the best time slot to broadcast.



DELIVER

Broadcast your content on our platforms to deliver your message to the world.

OUR WAY

We are combined with 15 years of broadcast experience. Our TV program content is tailored to your needs and designed to deliver viewership from a diverse and highly engaged audience.

Our consultants live and work in the communities we serve and understand the unique complexities of a robust and diverse market. We work with ministries of all sizes, providing both local expertise and national and global scale.



We put you first - diving into your goals and creating an engaging programming strategy designed to not only achieve your goals but surpass them.



Our solutions take the guesswork out of reaching your audience by generating awareness and engagement across screens.



We deliver your message to the people you want to reach - eliminating waste and maximizing your marketing budget.



WHAT YOU CAN EXPECT

CLARITY

Streaming and cable viewing free from excessive downtime and service glitches

INTEGRITY

Family friendly content and programs that everyone can watch, enjoy and learn from

RESULTS

Viewership from a different diverse and highly engaged audience.

COVERAGE

At ImPowered Woman Worldwide Tv Network (IWWTvN), we broadcast an engaging array of television programming on our 24 hours a day, 7 days a week channel network on all devices and platforms which includes Apple TV, Roku, Smart Televisions, Mobile Phones and other devices.

We hold contracts with Comcast and Spectrum Cable to carry television broadcasts on their entire footprint. We also partner with Glory Star Satellite which broadcasts our channel to other countries around the world via free to air satellite/internet.

PTWWN TV Broadcasting, our aggregator, is a leader in Over The Top (OTT) and Cable Television. You choose where you want your programming to be distributed. Choose OTT and Cable Television in selected cable TV markets or our highly recommended OTT services. We are the leader in broadcasting original programming that will reach the world.

Below is the popular OTT service statistics

- › The U.S. has over 950 million connected video devices
- › 87% of internet users also use OTT services.
- › 80% of US Wi-Fi households own a streaming box/stick such as Roku, Apple TV, Android TV and Set top Boxes, Android TVs and Set top boxes, Amazon Fire TV/Stick and Chromecast
- › OTT users access video content on three devices across three different OTT services on average



EXTEND

your reach and capture a global TV audience base. Your advertising message or programming content can reach potential across screens around the globe 24/7.

ADVANCED TARGETING

ensures campaign accuracy while a broad range of creative placements means more recognition for your TV Broadcast – from an interactive display of our TV Guide.

CAPTURE

the attention of ImPowered Woman Worldwide Tv Network's (IWWTvN) diverse viewership by advertising alongside dynamic and inspirational programming that engages the heart, mind and soul.



PLATFORMS

OTT devices

- › Roku Set top box and major brand TV's
- › Apple TV Set Top Box
- › Android Set Top Box and major brand TV's
- › Chromecast.
- › Amazon Fire TV and Set Top Boxes

Cable TV and Internet Satellite

- › Comcast Channel 29 - Atlanta GA and surrounding areas
- › Spectrum Cable - Channel 1310 Columbia/Florence SC and surrounding areas
- › Glorystar Satellite - Channel 51
- › DIRECTV Receivers – Channel 5554 (My TV Channels software)

YOUR COMPUTER OR MOBILE PHONE

- › Right from our website watch Live TV 24/7 - www.impoweryourpower.com/watchmytv

SMART TV'S

- › Find Preach The Word Network on most Smart Televisions.

Apple TV

Find us in the Apple store.

MOBILE PHONES

- › Android – Find us in the Google Play Store
- › iPhone – Find us in Apple Store

To find our channel search for PTWWN in the channel store

TABLETS

- > iPad
- > Android Tablet

INTERNET SATELLITE RECEIVERS

- > Glorystar - Channel 51 - www.glorystar.tv to purchase or learn how to watch us
- > DIRECTV - Channel 5554 - www.mytvchannels.info to download app and add our channel to TV line up and watch on TV from your DIRECTV receiver.

Comcast ATL or Spectrum Cable - Columbia SC and surrounding areas

- > If you have Roku TV or box/stick to watch your local cable provider, please add PTWWNTV BROADCASTING to your TV Line up and IWWTvN is Channel 9
- > Comcast Channel 29- Atlanta GA and surrounding areas
- > Spectrum Cable- Florence/Columbia SC - Channel 1310

By 2024 there will be over 3.71 billion OTT and Connected TV users. There are currently 6.7 million voters in GA of which 3.67 million are women registered voters.

IWWTvN has over 8 million viewers in the local/regional space (GA/TN/AL/SC/NC/FL). As a Content Creator/Business Owner/Author/Politician, you can broadcast to a portion of this influence.

Are you ready to share your message to positive television viewers?

Number Of OTT Users Recorded Over The Years

